

# 2024 Annual Report



Thank you to all that contributed to our success in 2024



Individual  
Donors

Po Box 314, Oregon, Wisconsin 53502

(888) 400-5974 (608) 238-2084 fax

[www.wisconsinruralhousing.org](http://www.wisconsinruralhousing.org)

# About Foundation for Rural Housing, Inc.

Foundation for Rural Housing, Inc. was founded in 1970 by the Rural Electrical Cooperatives Bill Thomas and George Davis as a Statewide nonprofit organization. Over the years with help from Federal, State and private funding we have provided financial assistance across the State creating new housing, addressing rural water issues, housing stability funding for renters and home repair grants for homeowners.

*Our Mission: Creating, educating and supporting rural low-income households to become self sufficient.*

From the Director.....

Sand, 10% of the Earth's crust is covered with sand. Many may think of sand as a nuisance, kids of course find sand fun, but sand has many essential purposes around the world, uses in construction, landscaping, water filtration, and of course sand boxes. In 2024, we jumped in the sandbox and ventured out on new programs as we filtered thru data, studies and purpose. While we continued to provide essential financial assistance to individuals, families and kids to support stabilized housing, we added two new programs. One may say 2024 reminded them of the Tortoise and the Hare story, Rubber Ducky Diaper Depot program launched from the starting line with Roots & Wings private funding, quickly growing in demand in rural Wisconsin and Take Root Wisconsin was more of our Tortoise start. Both, however, had an equally exciting "Tied" finish, success! You may say that we constructed, landscaped and filtered our programs in 2024.

As you review our annual report, know that our agency is small and mighty with six full time staff that contribute to the success of services.

Enjoy.

Jennifer Fasula, Executive Director

Gary Smith, Board President



## Who is eligible?

Our services are provided to households that are under 80% County Median Income. (CMI)

## What counties we serve?

Most of our programs are offered in all 72 counties which includes all 11 Native American Tribes in Wisconsin. We look to provide services to those mainly in Rural Wisconsin.

## What is the cost?

All of our services are FREE of charge to those who request and receive them.

# 2024 By the Numbers

## Income

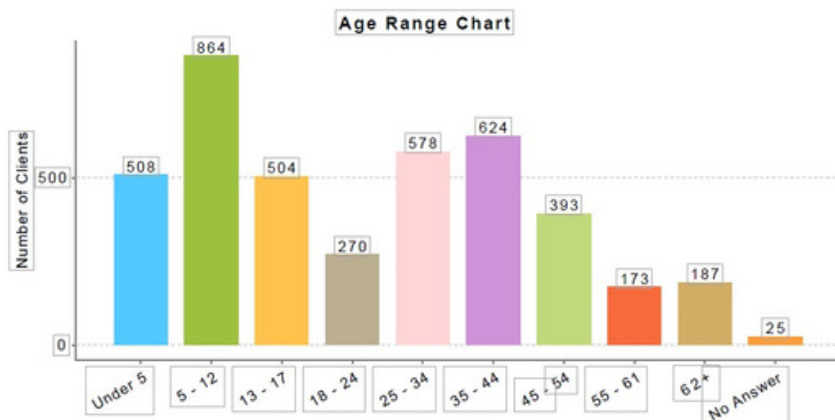
Grant Income	\$590,331
Cooperate Utility Partner's	\$ 18,548
Private Foundation donations	\$75,000
Interest Income	\$ 13,679
Restricted & Non restricted Income	\$ 41,867
<b>Total income</b>	<b>\$739,425</b>

**Total Individuals  
requesting service -  
3882**

## Assistance paid to household across Wisconsin

Security Deposit	\$54,812
Delinquent rent	\$88,684
Utility Assistance	\$ 1,765
Home Repair	\$19,530
Mortgage assistance	\$15,481
Property Tax assistance	\$ 6,536
Micro lending for car repair	\$ 6,361
Micro Lending	\$ 3,470
Diaper/Wipes	\$21,574
Delinquent telecommunication	\$ 5,264
Property Tax lien program	\$16,936

Total dollars provided to Wisconsin Residents \$240,413



We contract each year for an outside audit to review financial statement. The objective of the audit are to obtain reasonable assurance about whether the financial statement as a whole are free from material misstatements whether due to fraud or error and issue an auditor's report. If you would like to request a copy of our annual audit please request in writing to Executive Director, Po Box 314, Oregon, WI 53502. To review our 990 please go to <https://www.guidestar.org/search>



In 2024 we provided a wide variety of services which assist individuals and families that are low to moderate income with essential one time financial assistance.



#### HUD COUNSELING

Employees at Foundation for Rural Housing are HUD Certified Counselors. We are able to provide households in all counties with answers they may need to buy, keep and fix their homes.



**WISCONSIN**  
**Help for Homeowners**

The WHH program was offered to homeowners who were impacted by COVID 19. The program offered Wisconsin Residents with financial assistance due to overdue bills, mortgage, property taxes and more. We provided case management and HUD counseling in 9 counties.



#### HOUSING ASSISTANCE

Serving 69 counties with one time critical housing assistance for security deposit, delinquent rent, utilities, mortgage and property tax assistance.



**RUBBER DUCKY**  
**DIAPER DEPOT**

Started in 2024 from Roots & Wings private donation. RDDD address rural household needs for diapers and supplies for low and moderate income families. At the end of 2024 FRH wrote with WISCAP and secured a 2 year \$1.5 million demonstration grant to expand services in Rural Wisconsin, offering diapers to over half of our State including Migrant Farm workers and Tribal partners.



#### HOME REPAIR GRANTS

Funds helped do small emergency home repairs for veterans, persons with disability and moderate income households across the State.

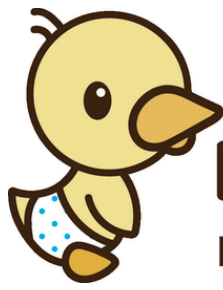


Nonprofit Access Grant to provide one-time financial assistance to rural low to moderate income for delinquent telecommunication assistance. Services provided to \_\_\_ Households in 2024.



Added in 2024, Take Root Wisconsin connects public and private sector resources to homeowners for Buy, Keep and fix in 71 counties. Milwaukee having their own program. Features include HUD Counselors, local trusted resources by county and access to calendar of training and up to date advocacy issues. [www.takerootwi.org](http://www.takerootwi.org)

# Highlights



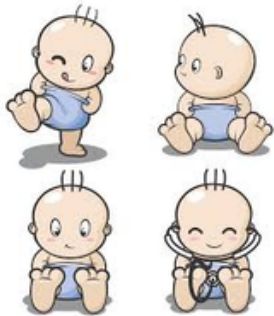
## RUBBER DUCKY DIAPER DEPOT

Partners across Wisconsin

Indianhead CAP/NCCAP/Newcap/CAP Services/Advocap/Lakeshore/SWCAP/UMOS Migrant Farm workers/Jackson Electric Cooperative/Lac du Flambeau Tribe/Green County United Way

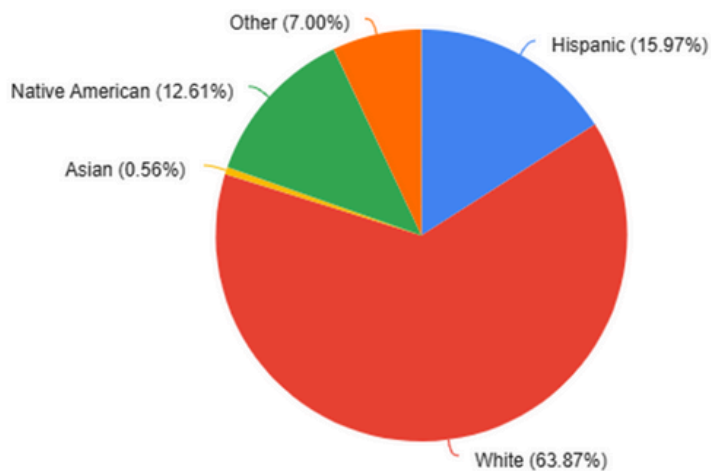


UMOS multiple cities across the State of Wisconsin

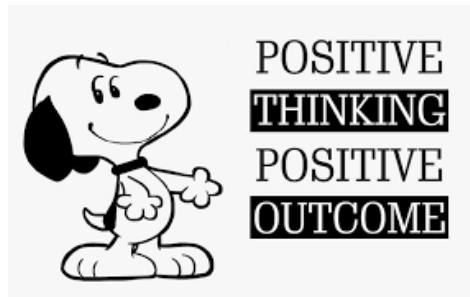


509 kiddos recieved diapers

'24 Ethnicity numbers







*Responses from providers and clients we have helped:*

**RDDD:** Jackson County Human Services, Several families were very appreciative of the opportunity and stated they would like to continue utilizing the services.

Families are very grateful for the program The program helps families financially, Zaagilbagaa Healing to Wellness Court.

**Home Repairs:** I just want to tell you Thank you so much for all the time and energy that you put into getting me the new roof. I am so grateful and everyone behind the scenes. Thanks for working with me. I really do appreciate you. I really enjoyed our conversations, the words that you spoke to me helped me a lot. I know we will have 5 years of conversation, but hopefully a lifetime of friendship. Laura

The loan is giving me great relief and hope for getting on a regular payment schedule every year, Amya

**Housing Assistance:** Richland County Housing Authority, Thank you for helping Julie. She is such an appreciative person who was in a very difficult situation.

The rent payment enabled Anthony to stay at the address he was at. It came at a real time of need for him, Joe, Landlord



We are reminded how governmental programming and assistance can impact our ability to provide essential services. As a non profit agency we are always reviewing our operating budget, funds coming in and expenses going out. With a dedication and focus to be good stewards over each dollar we recieved.

We will continue to write for private funding and apply for State and Federal funds that align with our mission and our values but also provide a meaningful impact to the communities we serve across the State of Wisconsin.

#### Contact information:

Foundation for Rural Housing, Rubber Ducky Diaper Depot and Take Root Wisconsin

PO Box 314 Oregon, Wisconsin

[www.wisconsinruralhousing.org](http://www.wisconsinruralhousing.org)

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(800) 400-5974

Jennifer Fasula, Executive Director: [jenny@wisconsinruralhousing.org](mailto:jenny@wisconsinruralhousing.org)

#### Board Members:

GarySmith, President, Laura Vorphal, Vice President, Elise Constantini, Treasurer, Karen Spaulding, Denise Anderson, Heather Gehrt, Karen Bassler, Chris Tackman, Aaron Clayborn, Sonya Davis-Williams, Pam Glynn, Phil Schneider, Marie Dillinger, Jeannie Bruce and Brooke Richardson-Liu

